



EMPLOYMENT

2015 - present **Senior Digital Designer @ BWM Dentsu (Melbourne, Australia)** › www.bwmdentsu.com

Linking the workflow between the creative team and the production one, I have been working across a multitude of projects, helping conceptualise, supervise and produce **digital campaigns** (online ads, digital screen animations, eDMs, social media posts, etc.). On the User Experience side, I have been collaborating with UX architects and developers to prototype and design **web platforms** and **mobile applications** which are user centered, responsive and accessible.

Among our clients are **Chadstone, Kmart, Realestate.com.au, Latitude Finance Services, The Referendum Council**, and more.

2009 - 2015 **Digital Designer Freelance**

As a freelancer I brought my expertise and experience to agencies around the globe. I have been working for companies located in France, Australia and New Zealand, specialising in **Conception, UI/UX Design, Flash Animation & ActionScripting** for digital projects.

2010 - 2011 **Interactive Designer @ Rapp Tribal DDB (Auckland, New Zealand)** › www.ddb.co.nz

Conception, design and **animation** of **websites, online banners campaigns, eDMs**. I have been working either in small or big teams on many projects among great talented people. Working closely with Art Directors, I had the opportunity to lead other designers on some campaigns, give directions and feedbacks, review and sign work.

I have been involved in projects for **Cadbury, McDonald's, Tourism Australia, Yellow, Telecom, Sky, ANZ**, and more.

2008 - 2009 **Web Designer @ Spitfire (Auckland, New Zealand)** › www.spitfire.co.nz

Design and **development** of **websites, flash applications** and **banners**. As Spitfire is a small creative agency, I have been involved in the whole process of creation for the projects, from conception to final development, going through design and ergonomics advice. Collaborating closely with a .NET developer, the web applications and websites were made dynamic for content management.

I have worked for brands like **Kia, Mentos, Chupa Chups, Reckitt Benckiser, Office Products Depot, Arano, Lovewine**, and more.

2008 **Web Designer @ Tequila / TBWA (Sydney, Australia)** › www.digitalartsnetwork.com.au

Design and **animation** of **web banners, microsites** and **newsletters**. Really good experience in an award winning advertising agency, working in team with account managers, producers, creation and art directors, designers, frontend and backend developers.

I had the opportunity to work on big accounts such as **Nissan, Ebay, St Georges Banks, Fairfax, Pacific Brands**, and more.

2007 **Project Manager @ Duke / Razorfish (Paris, France)** › www.saatchiduke.com

In charge of the website of **McDonald's France**. Great managing experience with high responsibilities (one of the biggest account of the agency). I have been in direct **contact with the client, managing** either in-house **production teams** or **freelancers**, on several projects like updates on the website (graphical / functional / informative), creation of new sections, or new promotion campaigns relays.

2006 **Web & Graphic Designer @ Jarring Effects (Lyon, France)** › www.jarringeffects.net

First professional experience in an independent french music label. In this highly interesting industry, I had the opportunity to work on different media supports, learning processes of music productions and communication. I've been involved as well in online works, like **banners** and **websites**, as in offline projects, like **DVD monitoring, press advertising** and **reviews edition**.





REFERENCES

"I've worked with Maxime on many projects and he's always delivered an amazing quality of work. Very talented and highly knowledgeable in the fields of web and mobile design and with tight development skills on top which only makes the flow between developer and designer easier."

Thomas Ruffie - Co-Owner/Director @ Shaperstudio

"It was a pleasure working with Max. Not only is a rare design talent who understands coding but he is also an exceptional team player. He is a hard working individual that goes above and beyond and was a member of our digital team that could always be depended upon."

Sharen Ram - Traffic Manager @ RAPP Tribal DDB

"Max has worked on many challenging and exciting projects here at Spitfire. He has showed excellent competency in all areas of his role ensuring the timely and successful delivery of all projects. His disposition, attitude and manner is excellent."

John Madden - Creative Director @ Spitfire

SKILLS

Personal attributes

- 9+ years of experience
- Problem solving approach
- Highly organised, dedicated, professional
- Excellent people skills and collaborative approach
- Autonomous, articulate and dependable
- Enthusiastic about sharing knowledge and always looking to learn more
- Experience working under high-stress situations, consistently rising to the challenge
- Ability to multi-task and to adapt to fast paced, ever evolving environments
- Delivery focused attitude

Technical abilities

- High sense of details, pixel-perfect enthusiast
- User-centered design advocate
- Always on the lookout for new trends and technologies
- Good understanding of web standards, typography, color, usability and accessibility
- Good understanding of User Experience principles
- Ability to design/interpret wireframes
- Skills in animation and motion design
- Self-taught coding (Javascript, HTML, CSS, Actionscript, Php, database design)
- Basic knowledge of graphic design rules

TOOLS

Image retouching / Illustration/ Presentation

Adobe Photoshop, Adobe Illustrator, Adobe InDesign.

Animation

Adobe Animate, Adobe After Effects.

UI Design / Prototyping

Sketch, InVision, Zeplin, Axure RP.

Coding

Brackets, Sublime Text, CodeKit, MAMP.





EDUCATION

2008 **Master Degree in Information and Communication, specialisation Media Engineering**
Institute Ingémédia, University of Toulon (France)

Degree obtained with jury's distinctions after 2 years of studies (in continuation of a previously obtained Professional Bachelor Degree). This degree aimed to prepare students and lead them towards professional occupations of Digital Marketing such as Project Manager, Web Designer, Web Developer, Content Manager, etc.

Main units of studies: Fundamentals of Information Systems, Conception and Copywriting, Production Management, Research and Innovation, Professional Project.

2006 **Professional Bachelor Degree in Image and Sound Techniques and Activities**
Institute Ingémédia, University of Toulon (France)

Degree obtained with jury's credits after 1 year of study (in continuation of a previously obtained 2 years University Diploma).

This degree aimed to prepare students and lead them towards professional occupations of Multimedia such as Web Designer, Graphic Designer, Motion Graphic Designer, Web Developer, Sound Engineer, etc.

Main units of studies: Artistic Culture, Digitalisation, Professional Practices, Project Management.

2005 **University Diploma of Technology in Communication, Services and Networks**
Belfort-Montbéliard University (France)

Degree obtained after 2 years of study. Main subjects of studies: Artistic Culture and Applications, Multimedia Techniques (Design, Development, Video), Communication, Law.

The second year concluded with a 3 months internship in a relevant professional structure, which was performed as a Web Designer in a global advertising company.

2002 **General Baccalaureate in Science**
Jean Mermoz High School of Saint-Louis (France)

INTERESTS

Languages

- **French** Mother tongue
- **English** Fluent (IELTS: 8 | TOEIC: 740)
- **Italian** Fluent
- **Spanish** Notions

Music

Big music enthusiast. Practitioner of guitar, all kind of percussion instruments and the piano.

Art

Art lover. Photography, street art, literature, painting.

Sport

Highly active. Rock climbing, yoga, snowboarding, surfing, table tennis, volley ball.

More

Traveling, camping, video games, technology and science.

